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OF THE WORLD

## **Faith in Action: Perspectives on Faith and Public-Private Cooperation**

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### **Introduction**

Thank you for spending a few minutes of your time to respond to the questions in this short survey. Your input will help reveal current realities pertaining to business and faith engagement operating in the world today. Information gained from this survey will be used for consideration in the forthcoming Faith in Action Report to be launched at the World Economic Forum Annual Meeting in January, 2024 in Davos, Switzerland.

The survey will take approximately 10-15 minutes of your time to complete.

Together, the World Economic Forum and religious actors, leaders, and organizations will examine and discuss the results of this survey with the aim of developing new and improved ways for businesses and faith-based organizations to collaborate on projects for the common good. For more information, please visit [wef.ch/faithaction](https://wef.ch/faithaction).

You have received this survey because you have direct knowledge and/or experience with business and faith projects. What is a faith and business project? It is any project where a business and a religious organization collaborate to achieve a common goal for the common good. For example, the Replenish African Initiative and Support My School Program developed between Coca-Cola and World Vision, which aim to provide clean water for 2 million people across Africa while supporting livelihoods through continued education and reducing exposure to water-borne diseases.

### **Case Studies**

The primary purpose of this survey is to identify inspiring and instructive case studies of faith and business projects from around the world.

From this survey we will select several case studies to be highlighted in the Faith in Action Report. Selected projects will be followed up with an interview.

### **Confidentiality & Permissions**

#### **Consent Note**

By participating in the Faith In Action survey, you agree that the Forum and the Forum affiliates may collect and process your personal data (including your name, email address, title and organization) and other information about you that is relevant for the survey in connection with and for the purpose of collecting data on impactful faith-based work and partnerships. Forum

affiliates may be located outside of Europe, including in countries that do not provide an adequate level of data protection, and process your personal data. In the privacy notice below, we provide you with more information about how we collect, process and share your personal data.

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If you provide data to us about other individuals, we assume that you are authorized to do so and that the relevant data is accurate. Please make sure that these individuals have been informed about this Privacy Notice.

Thank you in advance for your time and support.

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What is your name?

What is your email address?

What type of organization are you? Please select the description that best describes your organization:

- **Primary religious organization:** These are organizations that have a primary religious function and purpose like a church, a mosque, a temple, a denomination, a religious order, etc.
- **Secondary religious organization:** This is a non-profit organization or charity that has a religious mission.
- **Indigenous led organization:** This is an organization, instrument, agency, or other body made up of a majority of Indigenous individuals.
- **Indigenous community based organization:** This is a nonprofit organization which is representative of an Indigenous community or significant segments of an Indigenous community
- **Religious business:** This is a business that self-identifies, either publicly or privately, as guided by principles, values, and/or objectives associated with formal religions or faiths.
- **Spiritually centered and/or values led business:** This is a business that has spiritual and/or value driven sensibilities that are not directly aligned or associated with formal religions or faiths.
- **Non-religious business:** A business that is operated without any religious considerations.
- **Non-religious non-profit/charity:** This is a non-profit or charity that is operated without any religious considerations.
- **Public sector organization:** This is a public sector entity working at the intersection of faith and the public sector, and/or business.

- **Other:**

What is the name of the religious organization or business you represent?

Where is your religious organization or business located?

Name of the City?

Name of the country?

If you are a **religious organization** what is your religion? Select one of the following:

- Baha'i
- Buddhist
- Christian
- Confucian
- Daoist
- Hindu
- Indigenous
- Jain
- Jewish
- Muslim
- Shinto
- Sikh
- Zoroastrian
- Multi-faith religious organization
- Inter-faith religious organization
- Other:
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If your **business is explicitly influenced by religious beliefs** what is the religion? Select one of the following:

- Baha'i
- Buddhist
- Christian
- Confucian
- Daoist
- Hindu
- Indigenous
- Jain
- Jewish
- Muslim
- Shinto
- Sikh
- Zoroastrian
- Multi-faith religious organization
- Inter-faith religious organization

- Other:

If you are an **indigenous organization** what indigenous community/tradition does your organization represent? List all involved.

The following questions all relate to **one exemplary business and faith project** that you want to focus on for this survey.

What is the name of the faith and business project?

Does the project have a website? If so please provide the project's website address.

Describe the faith & business project in **300 words** or less:

Does the faith & business project work in any of the following sectors? Check all that apply.

- **Environmental Care:** Accelerating climate action towards net zero, circular economies, and regenerative food, water and ocean systems.
- **Values Based Investments and Industry Transformation:** Allocating capital and investment to support planet, people and communities
- **Health and Healthcare:** Scaling solutions for more resilient, efficient and equitable healthcare systems.
- **Inclusive Societies and Social Justice:** Shaping inclusive, just, and equitable societies that create opportunities for all.
- **Thriving Cities:** Strengthening community resiliency and local economies.
- **Technology and Trust:** Promoting ethical, human-centered and society-serving technologies.
- **Peace and Reconciliation:** Helping progress peace within complex geopolitical landscapes.
- **Just Transition and Sustainability:** Ensuring the energy transition is sustainable, secure, resilient and affordable.
- **Other impact areas** not listed above:

What are the specific impact objectives of the project? Please list all objectives.

Impact objective 1:

Impact objective 2:

Impact objective 3:

What are the names of the participating organizations in the project? Please list.

What faith tradition(s) are involved in the project? Select all that apply from the following:

- Baha'i
- Buddhist
- Christian
- Confucian
- Daoist

- Hindu
- Indigenous
- Jain
- Jewish
- Muslim
- Shinto
- Sikh
- Zoroastrian
- Multi-faith religious organization
- Inter-faith religious organization
- Other:

What is the scope of the project? Select the one that best applies to the project:

- **City, town, or village scope**, i.e., the project is focused on a city, town, or village. What is the name of the city, town, or village?
- **National regional scope**, i.e., there are several projects of this kind within a region of a country, e.g., Northern India. What is the name of the national region?
- **National scope**, i.e., there are several projects of this kind in more than one region in a country? What is the name of the country?
- **International regional scope**, i.e., there are several projects of this kind in more than one country in a geographical region, e.g., projects in several countries in Europe. What is the name of the international region?
- **Multi-national scope**, i.e., there are several projects of this kind in several international regions, e.g., projects in Asia and Africa. What is the name of the international region?

Who are the primary beneficiaries of the project? Check all that apply.

- Children (i.e., 1-12 yrs. old) Young people (i.e., 13-21 yrs. old)
- Women
- Men
- Families
- Marginalized groups. Please list the marginalized groups your project helps.
- If your work is focused on beneficial outcomes for the environment, or other outcomes than those human beneficiaries listed above, please name/describe the beneficial outcome of your project(s), and if possible a quantitative measure of your impact, e.g., "Old growth forest/50,000 acres."
  - Beneficiary: (describe the beneficiary)
  - Quantitative Measure:

Does the project have a written metrics policy for measuring the project's impact?

- Yes
- No
- Don't know

How do you rate the impact of the project?

- Far exceeds expectations** of the project's desired impact.
- Somewhat exceeds expectations** of the project's desired impact.
- Meets expectations** for the project's desired impact
- Is not meeting expectations** for the project's impact

Does the project employ a new innovation in its design that is contributing to the project's success?

- Yes
- No

*Display This Question If Answer Yes above:*

Please briefly describe that innovation.

Over the project's entire history how many people has it benefited? If people are not the project's beneficiaries go to the next question.

- 1000 people or less
- 1001 - 3000 people
- 3001 - 5000 people
- 5001-7000 people
- 7001-10,000 people
- Over 10,000 people. Write estimated number below.

If people are not the direct beneficiaries of the faith & business project (e.g., preserving old growth forest) please name the beneficiary of your project and over the entire history of your project the estimated quantitative impact of the project. e.g., coastal mangroves/1000 miles.

To your knowledge and/or experience what were the **reasons and/or motivations** that led this business and/or religious organization to participate in the faith & business project?

Reason/motivation:

Reason/motivation:

Reason/motivation:

To your knowledge and/or experience what are the **biggest challenges or problems** undertaking faith & business projects?

Challenges/problems:

Challenges/problems:

Challenges/problems:

To your knowledge and/or experience what are the **most important factors for achieving successful** faith & business projects?

Important factor for successful faith & business projects:

Important factor for successful faith & business projects:

Important factor for successful faith & business projects:

What other information would you like to share about this project?

Upload any project brochures, existing case studies on the project, and/or any other relevant information about the project you would like to share with us. Acceptable files are PDF, jpeg, and MS Word. Maximum file size is 50 MB.

[End of survey]

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Thank you for participating in the Forum's Faith in Action survey.

Your responses and perspectives will help us understand the landscape of business and faith projects.

Should your project be selected for inclusion in the Faith in Action Report, we will contact you for a follow-up in-depth interview.

When the report is made public we will notify you about how to obtain and read the report.

Thank you again for completing this survey.

The Forum Faith in Action Report team