



RELIGIOUS FREEDOM & BUSINESS FOUNDATION

FAITH & BUSINESS BUILD A BETTER WORLD

2nd National Faith@Work ERG Conference

Virtual Convention Event: February 9-11, 2021

SPONSORSHIP FORM

All sponsors can have a virtual exhibition booth and tiered video ads, logo recognition, speaking opportunities and VIP tickets. (Feb. 10 focus: ERGs; Feb. 11 focus: Corp. Chaplains; AI & Ethics)

___ \$10,000 **Gold: Full event sponsor**

- Prime speaking opportunity at Grand Opening *and* on Feb. 10 or 11
- Logo prominently displayed on all days of the conference as Gold Sponsor
- Your 1:00-15:00-minute info video airing during program on Feb. 10 *and* 11
- Recognition in media releases and online as Gold Sponsor
- 10 full event attendee tickets, including booth representative(s)
- 3 VIP tickets for exclusive access & networking before, during & after the event

___ \$5,000 **Silver: Full day sponsor**

- Prime speaking opportunity on Feb. 10 or 11
- Logo displayed on all days of the conference as Silver Sponsor
- Your 1:00-15:00-minute info video airing during program on Feb. 10 *or* 11
- Recognition in media releases and online as Silver Sponsor
- 5 full event attendee tickets, including booth representative(s)
- 2 VIP tickets for exclusive access & networking during & after the event

___ \$2,500 **Bronze: Half day sponsor**

- Session speaking opportunity on Feb. 10 or 11
- Logo displayed on all days of the conference as Bronze Sponsor
- Your 1:00-15:00-minute info video airing in your booth
- Recognition in media releases and online as Bronze Sponsor
- 3 full event attendee tickets, including booth representative(s)
- 1 VIP tickets for exclusive access & networking during the event

___ \$500 **Booth Only**

- All booths allow info video, promotional materials, and live chat with visitors
- 2 full event attendee tickets, including booth representative(s)

Secure donation via PayPal (link) or MAKE CHECKS PAYABLE TO:

Religious Freedom & Business Foundation

1A Perry Circle

Annapolis MD 21402

Questions: RFBF President, Brian Grim, Brian@ReligiousFreedomAndBusiness.org (cell: 814-574-8672)

**The Religious Freedom & Business Foundation is an approved 501(c)3 non-profit organization.
Donations are tax deductible up to the extent permissible by law.**

To learn more, visit last year's conference archive ([link](#))



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THE CATHOLIC
UNIVERSITY
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The Busch School of Business

Gold Sponsors

Silver Sponsors

Bronze Sponsors

The 2021 conference builds on the groundbreaking 2020 conference where employees and executives from Fortune 500 companies discussed the importance of corporate programs that foster religious inclusion. 2020 corporate sponsors included American Airlines and Tyson Foods.

Feb 9 (Tue) Grand Opening

Keynotes, welcome and virtual REDI Awards (1.5 hour event)

Feb 10 (Wed) Faith-Oriented Employee Resource Groups

- Invited speakers come from Fortune 500 companies as diverse as Google, Equinix, Salesforce, Accenture, American Airlines, American Express, PayPal, Intel, Texas Instruments, Dell Technologies, and more.
- Best practices and tools to promote religious diversity, equity and inclusion (DEI)
- Topics range from the "how to's" of setting and managing faith-oriented ERGs as part of DEI programming and the latest ERG innovations across corporate America.

Feb 11 (Thu) Track 1: Faith and Ethics in an Age of AI

- An introduction to the landscape of faith-oriented researchers, writers and networks around faith-oriented ethics and values relating to AI and AI-powered applications.
- Can Faith ERGs and Corporate Ethics Offices/Officers/Policies Team Up in a Safe and Beneficial Space for Ethics Conversations?
- Workshop on how to move from a faith belief to a personal ethical or values position and compare that to corporate ethics policy or corporate values statement.

Feb 11 (Thu) Track 2: Corporate Chaplaincy and Religious Diversity

- Invited speakers from Tyson Foods, Coca-Cola Consolidated, Simmons Foods Inc., etc.
- Topics range from the "how and why" of corporate chaplaincy to best practices

Contact RFBF President Brian Grim for more information.

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