



diversity atlas[®]
by Cultural Infusion

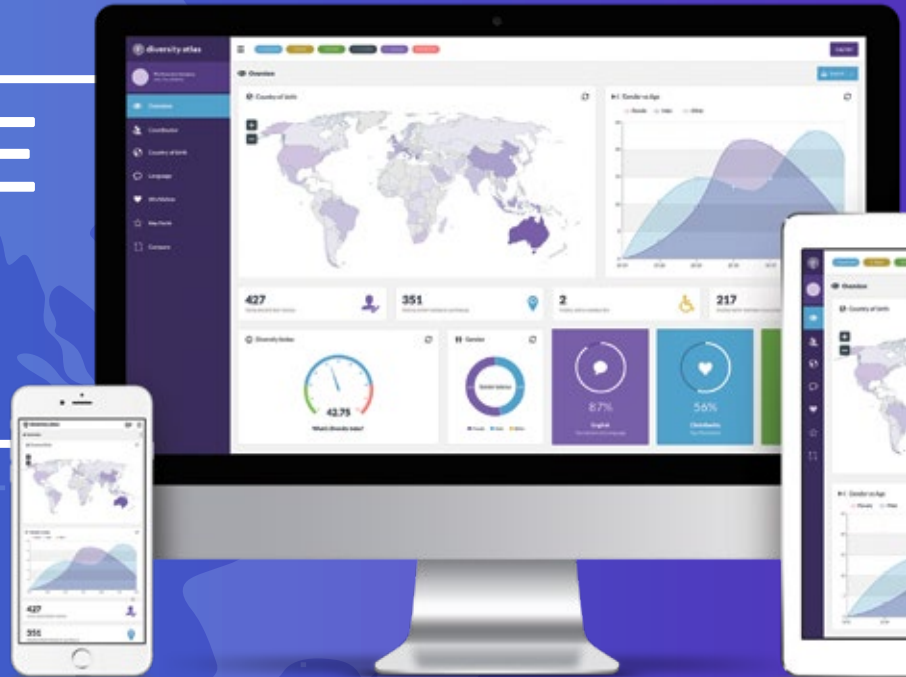
In
partnership
with



**RELIGIOUS FREEDOM &
BUSINESS FOUNDATION**

FAITH & BUSINESS BUILD A BETTER WORLD

UNLOCK THE POWER OF DIVERSITY



Diversity Atlas is a diversity data-analysis tool that helps businesses and organisations improve performance, inclusion and wellbeing.



Who is Diversity Atlas for?

FOR CORPORATES*

Hire and retain top talent, become more innovative and improve your profitability.

FOR EDUCATIONAL INSTITUTIONS

Promote, discover and celebrate the diversity within your school community.

FOR GOVERNMENTS

Enhance public policy and social cohesion by becoming truly representative.

FOR NGOs

Ensure programs and services are culturally responsive and accessible.

*Companies in the top-quartile for ethnic/cultural diversity in executive teams were 33% more likely to have industry-leading profitability (McKinsey 2018).

Diversity Atlas generates instant infographics and key insights into your organization's diversity.

WHY IS MEASURING DIVERSITY IMPORTANT?

Research has highlighted the benefits and challenges that increased diversity presents to organisations.* Advantages of a diverse workforce include enhanced innovation and decision-making, insights into target markets and communities, and a positive public image. Understanding your diversity is the first step to realising these benefits and minimising the challenges.

Diversity Atlas helps organisations better understand the cultural values and competencies of the people that work for them. Use it to pinpoint business opportunities, as well as potential sources of cultural conflict and discrimination that could impact efficiency and performance.

WHAT DIMENSIONS OF DIVERSITY DO WE MEASURE?

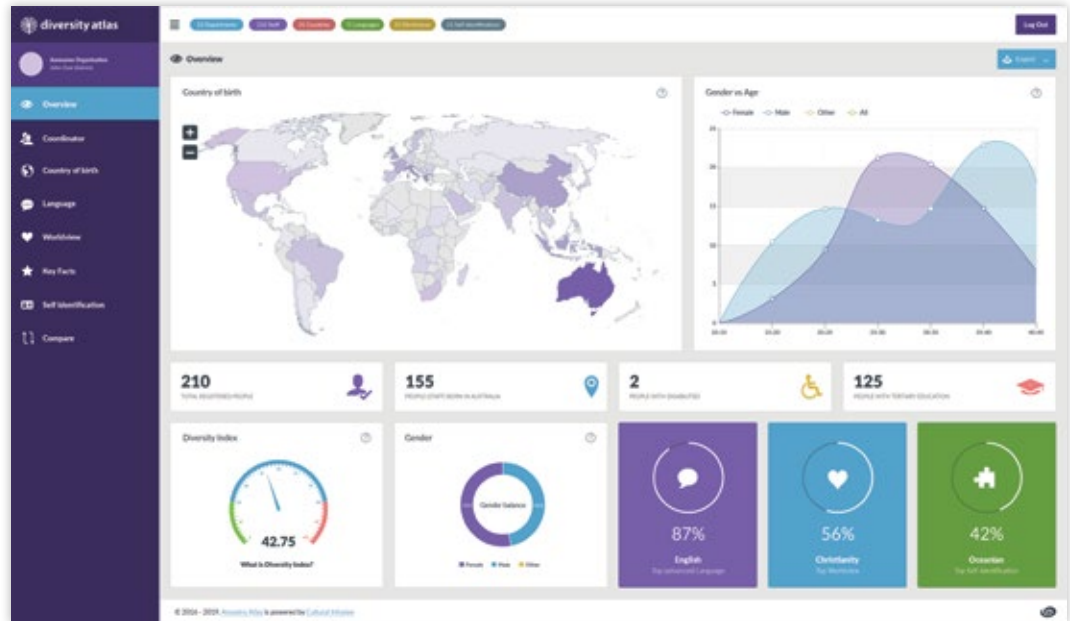
Country of birth, ethnicity, languages, religion and worldview, race, sexual orientation, disability, education levels and more



*To learn more about how diversity helps companies recruit and retain top talent, improves innovation and decision making, and leads to enhanced market insights, check out "Delivering through Diversity", McKinsey 2018.

Key features

- Data is organised on an easy-to-understand dashboard where results can be compared across departments, seniority and time.
- The Key Facts function generates instant insights into the diversity of your organisation.
- Isolate your diversity gap. For example, compare the difference between your workforce's diversity profile and that of your target community or client base. Or compare diversity across different levels of seniority within your organisation.
- Track progress in your diversity and inclusion targets.
- Partner with our expert consults to build bespoke performance or inclusion strategies based on your diversity profile.



Use the user-friendly dashboard to manage your organisation's diversity profile

The user-friendly dashboard

A key feature of Diversity Atlas is the **Cultural Diversity Index**, which analyses diversity data to give a number ranging from 0 to 100. The index allows you to benchmark and track the diversity of your organisation.

COMPARE:

This feature allows you to compare diversity profiles across departments and seniority, so that you can identify gaps in your diversity. It also allows you to map how representative you are of your target community or client base. You can then set goals and track progress over time.

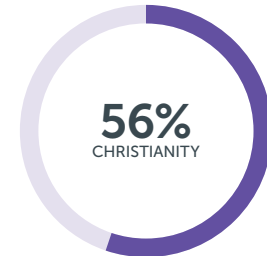
KEY FACTS:

This feature instantly generates valuable insights into your diversity profile. All key facts are informed by our team of diversity and inclusion experts and are regularly reviewed and updated.

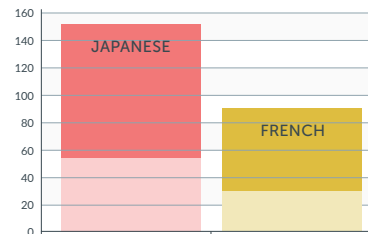
LANGUAGE



WORLDVIEW



ETHNICITY

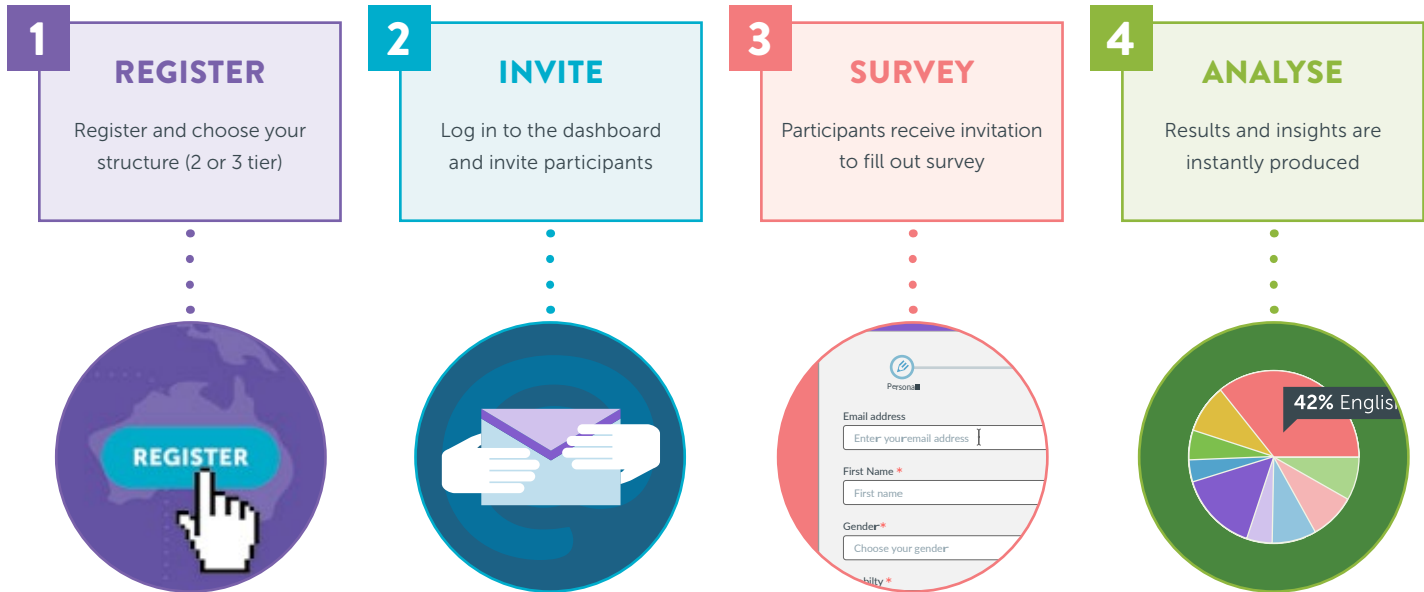


COUNTRY OF BIRTH

%	Countries
32	France
20	Greece
12	England
11	China

How does it work?

Diversity Atlas makes collecting data on diversity as easy as 4 steps.



What makes us different

SECURITY AND PRIVACY

- Diversity Atlas is compliant with the General Data Protection Regulation (GDPR) of the EU. Users can stay anonymous and refrain from providing sensitive information.
- We use selective column-based cryptography to ensure the highest standards of data protection.

DATA-BASED APPROACH

- The Cultural Diversity Index uses a mathematical formula developed by in-house experts. Our methodology was published in the International Journal of Social Science and Humanities, Vol. 7 No. 12, December 2017.
- Our research partnership with the Australian National University ensures Diversity Atlas reflects best-practice and the latest research in diversity and inclusion.

ADVISORY SERVICES

- Our expert consultants support you in interpreting the results and designing tailored strategic plans to drive your organisation's goals.





diversity atlas

Diversity Atlas is powered by Cultural Infusion, an official partner of the Australian National Commission for UNESCO. We are experts in cultural diversity, with services and products that reach more than 350,000 people worldwide.



United Nations
Educational, Scientific and
Cultural Organization

In partnership with
**Australian National
Commission**
for UNESCO

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Official Research Partner



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National
University

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DIALOGUE OF
CIVILIZATIONS **DOC**