

Topline for Coding of Diversity Categories Other Than Religion



TOPLINE FOR CODING OF DIVERSITY CATEGORIES OTHER THAN RELIGION

The following pages has the Topline for coding of diversity categories other than religion.

Content Analysis of Fortune 100 Diversity and Inclusion (topics other than religion)

FORTUNE 100 RANKING	Company	Landing Page With Most Relevant Information	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETEAN MILTARY	AGE	Family	ERG Page	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETERANS MILITARY	AGE	Family
1	Walmart	https://corporate.walmart.com/global-responsibility/ opportunity/diversity-and-inclusion	15	3	1	1	0	1	0	https://careers.walmart.com/ diversity-inclusion	4	1	1	1	0	0	0
2	Exxon Mobil	https://corporate.exxonmobil.com/community-engage- ment/sustainability-report/safety-health-and-the-work- place/diversity-and-inclusion	17	9	0	2	1	0	0	https://corporate.exxonmobil.com/ en/Company/Careers/Global-diver- sity#globalDiversityFramework	3	1	0	1	1	1	0
3	Berkshire Hathaway	http://www.berkshirehathaway.com/	0	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
4	Apple	https://www.apple.com/diversity/	35	14	3	4	2	3	0	https://www.apple.com/diversity/	2	1	1	1	0	0	0
5	UnitedHealth Group	https://www.unitedhealthgroup.com/about/diversity.html	0	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
6	McKesson	https://www.mckesson.com/about-mckesson/corpo- rate-citizenship/diversity-and-inclusion/	2	1	0	0	0	0	0	https://www.mckesson.com/ careers/workplace-diversity/	3	1	1	1	1	1	1
7	CVS Health	https://cvshealth.com/about/diversity	14	7	19	1	38	9	5	https://cvshealth.com/about/ diversity/making-connec- tions-through-colleague-re- source-groups	3	1	1	1	1	1	2
8	Amazon.com	https://www.aboutamazon.com/working-at-amazon/ diversity-and-inclusion	4	2	1	0	0	1	0	https://www.aboutamazon.com/ working-at-amazon/diversi- ty-and-inclusion/affinity-groups	3	3	1	1	1	0	1
9	AT&T	https://about.att.com/pages/diversity	2	5	3	2	2	0	0	https://about.att.com/pages/ diversity/employee_groups	11	6	1	2	1	2	2
10	General Motors	https://search-careers.gm.com/diversityandinclusion	8	1	2	3	1	1	0	https://search-careers.gm.com/ diversityandinclusion	7	1	1	1	1	1	0
11	Ford Motor	https://corporate.ford.com/careers/diversity.html	23	8	1	2	4	1	4	https://corporate.ford.com/careers/ culture/employee-resource-groups. html	5	1	1	1	1	0	0
12	AmerisourceBergen	https://www.amerisourcebergen.com/abcnew/careers-life- at-abc/diversity	1	6	1	7	7	0	6	https://www.amerisourcebergen. com/abcnew/careers-life-at-abc/ diversity	0	1	0	1	1	0	0
13	Chevron	https://www.chevron.com/corporate-responsibility/people/ diversity-inclusion	18	20	7	9	1	2	6	https://www.chevron.com/ corporate-responsibility/people/ diversity-inclusion	6	1	1	1	1	2	0
14	Cardinal Health	https://www.cardinalhealth.com/en/about-us/our-people/ diversity-and-inclusion.html	1	0	0	2	0	0	0	https://www.cardinalhealth. com/en/about-us/our-people/ diversity-and-inclusion/employ- ee-resource-groups.html	3	1	1	1	1	0	0

FORTUNE 100	RANKING Company I	Landing Page With Most Relevant Information	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETEAN MILTARY	AGE	Family	ERG Page	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETERANS MILITARY	AGE	Family
15	Costco	https://www.costco.com/inclusion.html	5	3	3	3	1	1	1	Nothing found	0	0	0	0	0	0	0
16	Verizon	https://www.verizon.com/about/our-company/diversi- ty-and-inclusion	9	14	7	10	2	1	0	https://www.verizon.com/about/ sites/default/files/corporate-re- sponsibility-report/2018/vTeam/ resource.html	5	1	1	1	1	0	0
17	Kroger	https://www.thekrogerco.com/about-kroger/	2	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
18	General Electric	https://jobs.gecareers.com/global/en/diversity-at-ge	13	12	6	11	10	2	2	https://jobs.gecareers.com/global, en/diversity-at-ge	3	1	1	1	1	0	0
19	Walgreens Boots Alliance	https://www.walgreens.com/topic/sr/sr_awards_and_re ognition.jsp	c- 21	3	1	0	3	0	0	https://www.walgreens.com/topic sr/sr_business-resource-groups.jsp		2	1	1	1	1	0
20	JPMorgan Chase & Co.	https://www.jpmorganchase.com/corporate/About-JPMCdiversity.htm	18	15	25	0	0	0	0	https://www.jpmorganchase.com, corporate/About-JPMC/ab-employ ee-programs.htm		1	1	1	1	1	0
21	Fannie Mae	http://fanniemae.com/diversity	2	4	0	0	0	0	0	http://www.fanniemae.com/ portal/about-fm/employee-re- source-groups.html	4	1	1	1	1	1	1
22	Alphabet/Google	https://diversity.google/	3	1	1	1	1	1	0	https://diversity.google/com- mitments/	7	1	1	2	1	1	2
23	Home Depot	https://corporate.homedepot.com/responsibility/people/ diversity-and-inclusion	5	1	0	1	1	1	0	https://corporate.homedepot. com/responsibility/people/diver- sity-and-inclusion/associate-re- source-groups	3	1	1	1	1	0	0
24	Bank of America Corp	https://about.bankofamerica.com/en-us/what-guides-us/ diversity-and-inclusion.html	3		7	5	1	0	1	https://about.bankofamerica.com/ en-us/what-guides-us/employ- ee-networks.html	5	1	1	1	1	1	3
25	Express Scripts Holding	http://lab.express-scripts.com/about/corporate-citizenship diversity-and-inclusion	p/ 11	5	6	3	4	4	0	http://lab.express-scripts.com/ about/corporate-citizenship/ diversity-and-inclusion	1	1	1	1	1	0	1
26	Wells Fargo	https://www.wellsfargo.com/about/diversity/diversity-and-inclusion/	17	11	4	5	8	2	0	https://www.wellsfargo.com/ about/diversity/diversity-and-in- clusion/	5	1	1	1	1	1	0
27	Boeing	https://www.boeing.com/principles/diversity.page	32	16	13	5	11	4	1	https://www.boeing.com/ principles/diversity.page	4	1	1	1	1	1	0
28	Phillips 66	https://phillips66.jobs/inclusion-diversity/	3	1	1	1	1	0	1	https://phillips66.jobs/inclu- sion-diversity/	4	1	0	1	1	0	0
29	Anthem	http://www.anthemcorporateresponsibility.com/diversi- ty-and-inclusion	22	8	12	9	5	6	0	https://careers.antheminc.com/ diversity-and-inclusion	3	1	1	1	1	0	1
30	Microsoft	https://www.microsoft.com/en-us/diversity/inside-micro- soft/default.aspx	40	15	14	8	8	7	6	https://www.microsoft.com/ en-us/diversity/inside-microsoft/ default.aspx	3	1	1	1	1	0	2

FORTUNE 10	O RANKING Company	Landing Page With Most Relevant Information	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETEAN MILTARY	AGE	Family	ERG Page	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETERANS MILITARY	AGE	Family
31	Valero Energy	https://www.valero.com/en-us/Careers	1	2	2	0	2	2	1	Nothing found	0	0	0	0	0	0	0
32	Citigroup	https://www.citigroup.com/citi/diversity/our-approach. html	8	2	52	2	3	2	2	https://www.citigroup.com/citi/ diversity/our-approach.html	4	1	1	1	1	1	1
33	Comcast	https://jobs.comcast.com/diversity-and-inclusion/people	25	9	0	0	0	1	0	https://jobs.comcast.com/diversi- ty-and-inclusion/resource-groups	3	1	1	1	1	1	1
34	IBM	https://www-03.ibm.com/employment/inclusion/?lnk=fa	ıb 12	14	16	13	4	11	3	https://www-03.ibm.com/ employment/inclusion/inclu- sive-ibm.html	5	1	1	1	1	1	1
35	Dell Technologies	https://www.dell.com/learn/us/en/uscorp1/diversity-de- livering-success	4	3	0	0	0	1	0	https://www.dell.com/learn/us/e uscorp1/diversity-resource-group		1	1	1	1	1	1
36	State Farm Insurance Cos.	https://www.statefarm.com/about-us/diversity-inclusion	14	15	0	2	3	0	2	https://www.statefarm.com/ about-us/diversity-inclusion/ workplace	3	2	1	1	1	3	1
37	Johnson & Johnson	https://www.jnj.com/about-jnj/diversity	4	8	4	5	0	1	2	https://www.jnj.com/employee-r source-groups	e- 7	1	1	1	1	1	0
38	Freddie Mac	http://www.freddiemac.com/careers-blog/diversity/	9	10	5	3	0	0	0	http://www.freddiemac.com/ about/people/employee-re- source-groups.html	3	1	1	1	1	0	2
39	Target	https://corporate.target.com/corporate-responsibility/ diversity-inclusion	7	5	0	6	8	1	0	https://corporate.target.com/ corporate-responsibility/diversi- ty-inclusion	3	1	0	1	1	0	0
40	Lowe's	https://www.lowes.com/l/diversity-inclusion.html	8	1	1	0	1	0	0	?	0	0	0	0	0	0	0
41	Marathon Petroleum	https://www.marathonpetroleum.com/Responsibility/ Diversity-and-Inclusion/	4	3	0	2	4	1	0	Nothing found	0	0	0	0	0	0	0
42	Procter & Gamble	https://us.pg.com/diversity-and-inclusion/	52	10	18	18	11	5	8	https://us.pg.com/diversity-and-i clusion/	n- 4	1	1	1	1	0	1
43	MetLife	https://www.metlife.com/about-us/global-diversity-inclusion/our-workplace/	3	18	10	3	10	0	4	https://www.metlife.com/about- us/global-diversity-inclusion/ our-workplace/	1	1	1	1	1	1	1
44	UPS	https://sustainability.ups.com/committed-to-more/diversity-and-inclusion/	17	6	2	13	13	1	8	https://sustainability.ups.com/ committed-to-more/diversi- ty-and-inclusion/	4	1	1	1	1	1	1
45	PepsiCo	https://www.pepsico.com/about/diversity-and-en- gagement	22	22	7	19	8	2	1	Nothing found	0	0	0	0	0	0	0
46	Intel	https://www.intel.com/content/www/us/en/diversity/diversity-at-intel.html	7	3	2	0	1	0	0	https://www.intel.com/content/ www/us/en/diversity/diversi- ty-employee-groups.html	15	1	1	1	1	1	1

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47	DowDuPont	https://corporate.dow.com/en-us/careers/work-at-dow/diversity	19	11	12	12	6	10	1	https://corporate.dow.com/en-us, about/beliefs-and-culture/diversi		1	1	1	1	2	1
47	DowDuPont	http://www.dupont.com/corporate-functions/careers/ why-dupont/articles/diversity.html	15	12	9	15	5	1	0	http://www.dupont.com/corpo- rate-functions/careers/why-du- pont/articles/diversity.html	3	1	1	1	1	1	0
48	Archer Daniels Midland	https://www.adm.com/careers/diversity-inclusion	5	2	0	0	0	3	0	https://www.adm.com/careers/ diversity-inclusion	0	1	0	0	0	0	0
49	Aetna	https://www.aetna.com/about-us/diversity-inclusion.html	2	4	0	1	0	0	0	https://www.aetna.com/about-us diversity-inclusion/employee-re- source-groups-profiles.html	4	1	1	1	1	3	2
50	FedEx	https://about.van.fedex.com/our-people/diversity-in- clusion/	11	2	0	2	0	0	0	Nothing found	0	0	0	0	0	0	0
51	United Technologies	http://www.utc.com/Who-We-Are/Pages/Global-Diversi- ty-and-Inclusion.aspx	5	9	2	2	4	2	1	http://www.utc.com/Who-We-Ar Pages/Global-Diversity-and-In- clusion.aspx	e/ 3	1	1	1	1	1	0
52	Prudential Financial	https://www.prudential.com/links/about/diversity-em- ployees	8	2	4	7	2	1	2	https://www.prudential.com/link about/diversity-resource-groups	3	0	1	1	1	0	0
53	Albertsons Cos.	https://www.albertsonscompanies.com/our-values/diver- sityandinclusion.html	12	7	7	7	4	4	4	https://www.albertsonscompanie com/our-values/diversityandin- clusion.html	3	1	0	1	0	0	0
54	Sysco	https://www.sysco.com/About/Our-People/Diversi- ty-and-Inclusion.html	2	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
55	Disney	https://www.thewaltdisneycompany.com/wp-content/ uploads/2018/04/DiversityAndInclusionCommitment.pdf	6	4	1	1	0	4	2	Nothing found	0	0	0	0	0	0	0
56	Humana	https://www.humana.com/careers/inclusion-diversity	14	5	4	2	4	3	1	Nothing found	0	0	0	0	0	0	0
57	Pfizer	http://www.pfizer.com/careers/en/diversity-inclusion	6	1	1	1	1	1	0	http://www.pfizer.com/careers/er diversity-inclusion	3	1	1	1	1	0	0
58	НР	https://www8.hp.com/us/en/hp-information/about-hp/ diversity/index.html	29	16	7	3	9	2	3	http://explorehp.com/business-in pact-networks-employees-rein- venting-the-standard-for-diversit	1	1	1	1	1	1	0
59	Lockheed Martin	https://www.lockheedmartin.com/en-us/who-we-are/ global-diversity-indusion.html	3	1	2	1	3	2	0	https://www.lockheedmartin.con content/dam/lockheed-martin/eo documents/globaldiversityinclu- sion/2017-global-diversity-inclu- sion-report.pdf		1	1	1	1	0	0
60	AIG	https://www.aig.com/about-us/diversity-and-inclusion	13	9	1	4	1	4	1	https://www.aig.com/about-us/ diversity-and-inclusion	4	1	1	1	1	2	1
61	Centene	https://www.centene.com/who-we-are/diversity-and-in- dusion.html	5	8	6	2	2	0	0	https://www.centene.com/who- we-are/diversity-and-inclusion/ employee-inclusion.html	1	1	1	1	1	0	1

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62	Cisco Systems	https://www.cisco.com/c/en/us/about/inclusion-diversity/ us.html	16	8	4	2	0	5	0	https://www.cisco.com/c/en/us/ about/inclusion-diversity/employ- ee-resource-organizations.html	4	3	1	1	1	1	0
63	HCA Healthcare	https://hcahealthcare.com/about/inclusion-compassion-and-respect.dot	19	1	8	2	1	1	0	Nothing found	0	0	0	0	0	0	0
64	Energy Transfer Equity	https://www.energytransfer.com/corporate-responsibility	1	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
65	Caterpillar	https://www.caterpillar.com/en/careers/culture/diversi- ty-inclusion.html	1	2	0	0	0	0	0	https://www.caterpillar.com/ en/careers/culture/employee-re- source-groups.html	7	1	1	1	1	2	1
66	Nationwide	https://www.nationwide.com/about-us/diversity-inclusion-overview.jsp	3	1	1	2	1	1	0	https://www.nationwide.com/ about-us/diversity-workplace.jsp	1	1	1	1	1	0	0
67	Morgan Stanley	https://www.morganstanley.com/about-us/diversity	10	8	0	3	1	1	0	https://www.morganstanley.com/ people-opportunities/enetwork- ing.html	8	4	2	3	1	0	3
68	Liberty Mutual Insurance Group	https://www.libertymutualgroup.com/about-lm/corpo- rate-information/diversity-inclusion/our-commitment	0	1	0	1	4	0	0	https://www.libertymutualgroup. com/about-lm/corporate-in- formation/diversity-inclusion/ employee-resource-groups	3	1	0	1	1	0	0
69	New York Life Insurance	https://www.newyorklife.com/careers/diversity	4	5	3	2	3	0	0	https://www.newyorklife.com/ careers/diversity	3	1	1	1	1	0	0
70	Goldman Sachs Group	https://www.goldmansachs.com/our-firm/people-and-cu ture/index.html	13	15	4	3	3	2	2	https://www.goldmansachs.com/ our-firm/people-and-culture/ index.html	3	2	1	1	1	0	1
71	American Airlines Group	https://www.aa.com/i18n/customer-service/about-us/ diversity/inclusion-and-diversity.jsp	4	2	5	3	1	1	0	https://www.aa.com/i18n/cus- tomer-service/about-us/diversity/ employee-diversity.jsp	8	2	1	1	1	1	1
72	Best Buy	http://www.bestbuy-jobs.com/diversity/	8	3	5	1	2	2	0	http://www.bestbuy-jobs.com/ diversity/	3	1	1	1	1	0	0
73	Cigna	https://www.cigna.com/about-us/corporate-responsibility diversity	7	1	0	2	0	1	0	https://www.cigna.com/about-us corporate-responsibility/report/#!. people/diversity		1	1	1	1	1	1
74	Charter Communi- cations	https://policy.charter.com/priority/building-a-highly- skilled-and-diverse-workforce/	1	0	0	0	20	0	4	Nothing found	0	0	0	0	0	0	0
75	Delta Air Lines	https://news.delta.com/bastian-joins-175-ceos-commit- ment-diversity-workplace	7	4	0	0	0	0	0	https://www.deltajobs.net/ our_global_reach.htm	3	1	2	1	1	1	2
76	Facebook	https://www.facebook.com/careers/facebook-life/diversity	33	6	8	4	2	0	1	https://www.facebook.com/ careers/facebook-life/diversity	4	1	1	1	1	0	0
77	Honeywell Interna- tional	https://www.honeywell.com/en-us/company/inclu- sion-and-diversity	4	4	0	0	2	2	0	https://www.businessroundtable. org/policy-perspectives/diversity/ honeywell		4	0	1	1	1	0

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78	Merck	https://www.merck.com/about/how-we-operate/diversity employee-diversity.html	4	1	3	1	1	2	0	https://www.merck.com/about/ how-we-operate/diversity/emplo ee-diversity.html	у- 4	1	1	1	1	1	0
79	Allstate	https://www.allstate.com/diversity.aspx	1	1	1	2	1	1	0	https://www.allstate.com/diversi ty/employee-resource-groups.asp		1	1	1	1	1	3
80	Tyson Foods	https://www.tysonfoods.com/who-we-are/our-people/inclusion-diversity	5	3	3	2	6	2	1	https://www.tysonfoods.com/ who-we-are/our-people/inclu- sion-diversity	1	1	1	1	1	1	1
81	United Continental Holdings	https://www.united.com/web/en-US/content/company/globalcitizenship/diversity.aspx	5	0	1	3	1	1	0	https://www.united.com/web/er US/content/company/globalcitize ship/diversity-initiatives.aspx		1	0	1	1	1	0
82	Oracle	https://www.oracle.com/corporate/careers/diversity/	25	13	8	18	7	5	1	https://www.oracle.com/corpo- rate/careers/diversity/employee-a source-groups.html	e- 3	1	0	1	1	0	0
83	Tech Data	https://www.techdata.com/diversity.html	14	13	3	17	6	6	2	https://www.techdata.com/ diversity.html	2	1	0	1	1	0	1
84	TIAA	https://www.tiaa.org/public/about-tiaa/diversity-inclusio	n 19	15	8	9	4	4	4	https://www.tiaa.org/public/ about-tiaa/diversity-inclusion	3	1	1	1	1	1	0
85	TJX	https://www.tjx.com/responsibility/workplace/inclusion-and-diversity	27	36	4	14	0	11	4	https://www.tjx.com/responsibili ty/workplace/associate-groups	⁻ 1	1	1	1	1	0	0
86	American Express	https://www.americanexpress.com/us/global-diversi- ty-and-inclusion/	24	49	0	15	1	1	9	https://www.americanexpress. com/content/dam/amex/ us/staticassets/pdf/glob- al-diversity-and-inclusion/ American_Express_Employ- ee_Networks_June_2017. pdf?Downloads=EmployeeNet- works-LearnMore	4	2	1	1	1	3	1
87	Coca-Cola	https://www.coca-colacompany.com/diversity-and-in- clusion	8	5	0	3	1	3	0	https://www.coca-colacompany. com/our-company/diversity/ diversity-councils-and-business-r source-groups	_{e-} 3	1	0	1	1	1	1
88	Publix Super Markets	https://corporate.publix.com/about-publix/culture/com- mitted-to-diversity	3	0	2	0	0	0	0	Nothing found	0	0	0	0	0	0	0
89	Nike	https://jobs.nike.com/inclusion	4	4	1	3	1	1	0	https://purpose.nike.com/employ ee-networks	4	1	1	1	1	0	0
90	Andeavor	http://www.andeavor.com/careers/	0	0	0	0	3	2	0	Nothing Found	0	0	0	0	0	0	0
91	World Fuel Services	https://www.wfscorp.com/en/Careers	2	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
92	Exelon	http://www.exeloncorp.com/careers/diversity-and-culture	4	5	5	1	1	2	0	https://www.exeloncorp.com/ careers/diversity-and-culture	3	1	1	1	1	1	0

FORTUNE 10	O RANKING Company	Landing Page With Most Relevant Information	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETEAN MILTARY	AGE	Family	ERG Page	RACE ETHNICITY	WOMEN GENDER EQUITY	DIS/ABILITY	SEXUAL ORIENTATION GENDER IDENTITY	VETERANS MILITARY	AGE	Family
93	Massachusetts Mutu Life Insurance	al https://www.massmutual.com/about-us/diversity-and-in clusion	11	7	3	3	4	1	6	https://www.massmutual.com/-/ media/files/2017-brg-flyer. pdf?la=en	3	1	1	1	1	1	1
94	Rite Aid	https://www.riteaid.com/about-us/mission-statement	0	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
95	ConocoPhillips	http://www.conocophillips.com/about-us/diversity-in- dusion/	8	6	0	5	7	0	7	http://www.conocophillips.com/ about-us/diversity-inclusion/ employee-networks/	6	1	0	1	1	0	2
96	CHS	http://www.chs.net/serving-communities/serving-communitiesdiversity/	12	4	2	1	2	1	1	Nothing found	0	0	0	0	0	0	0
97	3M	https://www.3m.com/3M/en_US/careers-us/working-at- 3m/diversity-and-inclusion/	14	9	7	6	5	3	1	https://www.3m.com/3M/en_US careers-us/working-at-3m/diversi ty-and-inclusion/		1	1	1	1	0	1
98	Time Warner (WarnerMedia)	http://origin-www.timewarner.com/careers/working- with-us/diversity	19	4	1	5	2	3	2	http://origin-www.timewarner. com/careers/working-with-us/ diversity	10	3	1	4	2	2	2
99	General Dynamics	https://www.gd.com/careers/diversity	0	0	0	0	0	0	0	Nothing found	0	0	0	0	0	0	0
100	USAA	https://www.usaa.com/inet/wc/about_usaa_corpo- rate_diversity_main	21	13	10	6	36	2	3	https://www.usaa.com/inet/wc/ about_usaa_corporate_diver- sity_main?SearchRanking=1&- SearchLinkPhrase=diversity	0	0	0	0	0	0	0