

National Conference of Faith-Oriented ERGs

The Religious Freedom & Business Foundation (RFBF) and the Busch School of Business at The Catholic University of America (CUA) are pleased to host the first-ever national conference of faith-oriented Employee Resource Groups (ERGs) on Feb. 13-14, 2020, in Washington, DC. This event brings together ERG leaders from across corporate America to share their experiences, best practices and perspectives on the future of a rapidly growing movement within the diversity initiatives of America's biggest and most recognizable companies.

Program

Feb. 13 - Thursday

1:00pm, Optional Self-Guided Wash. DC Tours

- African American Museum
- Holocaust Memorial Museum
- Native American Museum
- Museum of the Bible

Formal Program Begins:

Heritage Hall, CUA (Michigan Ave. & 7th St. NE)

5:00pm, Registration & Welcome Reception

6:00pm, Evening Dinner Program

MC: RFBF Pres. Brian Grim

- Welcome: Busch School Dean Andrew Abela
- Welcome: CUA Pres. John H. Garvey
- Welcome: Brian Grim
- Video: REDI Index
- Insights, American Airlines, dinner sponsor
 - Nikia Boone and Anila Jivanji | Senior Specialists of Diversity, Equity and Inclusion at American Airlines

Invocations

Fr. Louis Maximilian Smith, OFM Conv., Associate Chaplain for University Faculty and Staff, CUA

Rev. Dr. Ambassador 'Sujay' Suzan Johnson Cook, former U.S. Ambassador-at-Large for International Religious Freedom, 9/11 first responder NYPD chaplain

Dinner

Dinner Keynote

The Business Case for Being Faith Friendly

- Introduction of Keynote Speaker by Kent Johnson, RFBF Senior Corporate Advisor
- Keynote: Ellen Barker, Senior VP and CIO, Texas Instruments

REDI Index Awards

Recognition of Top-Scoring Fortune 100 Companies on REDI Index, presented by: Ingrid Vanderveldt, CEO, Empower a Billion Women and Chair of IRF Business Roundtable; Wade Horn, Deloitte; RADM Margaret Grun Kibben, USN (Ret), Former Chief of Navy Chaplains, Owner, Virtue In Practice

- Google, Intel, Tyson Foods, Target, American Airlines, Facebook, Apple, Dell Technologies, Goldman Sachs, American Express

What to Expect Tomorrow

- Opportunities to hear from companies
- Opportunities to hear about resources
- How to nominate your CEO for the Global Business & Interfaith Peace Award, Tokyo

Closing video: Dare to Overcome

This conference is being recorded on audio and video. Participation indicates consent. Contact organizers for exceptions.

Sponsors



Feb. 14 - Friday

Maloney Hall, CUA (Michigan Ave. & 7th St. NE)

8:00am, Breakfast and Registration

8:30am, Optional Interfaith Prayer Service, St Michael
the Archangel Chapel, Busch School of Business*

MC: RFBF Pres. Brian Grim

9:00am, Plenary Panel 1: The Business Case for ERGs

- Anila Jivanji, American Airlines
- Craig Carter, Intel
- Markee Johnson, Dell
- Amna Hasnain, Texas Instruments
- Moderator, Sumreen Ahmad, Accenture

9:45am, Plenary Panel 2: Workplace Spirituality

- Fr. Greg McBrayer, American Airlines
- Imam Abdellah Essalki, Tyson Foods
- Rabbi Michael Shevack, Patton Foundation
- Ambassador 'Sujay', 9/11 first responder NYPD
- Moderator, William Bowman, CUA

10:30am, Morning Breakout Overview

- Paul Lambert, RFBF Corporate Training Director
- Shirin Taber, Director, Empower Women Media
- Insights, Tyson Foods, coffee sponsor
- Karen Diefendorf, Director of Chaplain Services

10:50am, Coffee/Networking Break

11:05am, Morning Breakout Sessions**

1. *Forming faith-oriented ERGs*. Rebecca Pomerleau, PayPal; Julia Oltmanns, Zurich America; ; Kelley Johnson, former Chief Diversity Officer, JCPenney; Nikia Boone, American Airlines; Kent Johnson, Moderator
2. *How your company can score well on the REDI (Religious Equity, Diversity & Inclusion) Index*. Paul Lambert, RFBF; Mark Fowler, Tanenbaum; Brian Grim, Moderator
3. *Workplace chaplains*. RADM Margaret Kibben, US Navy (ret.); Ambassador Rev. Dr. Suzan Johnson Cook; Moderator, Karen Diefendorf, Tyson Foods
4. *Business school case for workplace religious diversity & inclusion?* Nicoleta Acatrinei, Princeton University Faith & Work Initiative; William Bowman, CUA Busch School of Business
5. *Share your ERG story through social media & film*. Shirin Taber, Empower Women Media

11:50am, Keynote Plenary Session

- *What is Virtuous Business?* Busch School Dean Andrew Abela
- *The Faithforce Story*. Sue Warnke, Salesforce President, Faithforce San Francisco
- *Accommodation Insights*. North American Religious Liberty Association, Seventh-day Adventist Church, Orlan Johnson

12:45pm - Networking Lunch

1:30pm - Afternoon Breakout Sessions**

1. *Overcoming challenges for faith-oriented ERGs*. Rebecca Pomerleau, PayPal; Julia Oltmanns, Zurich America; ; Kelley Johnson, former Chief Diversity Officer, JCPenney; Nikia Boone, American Airlines; Kent Johnson, Moderator
2. *Nominate your CEO for the Global Business & Interfaith Peace Awards*. Ken Taylor, RFBF Tokyo; Deborah Paul & Christy Anastis, RFBF UK; Mark Sadovnick, 5th Element Group; Moderator, Brian Grim
3. *Understanding laws on workplace religious discrimination & accommodation*. Todd McFarland, Seventh-day Adventists; Jon Berry, Department of Labor; Moderator, Melissa Reid, Seventh-day Adventists
4. *Women, Business & Faith*. Ingrid Vanderveldt, CEO, Empower a Billion Women
5. *Share your ERG story through social media & film (repeated session)*. Shirin Taber, Empower Women Media

2:15pm - Plenary Panel4: Multiplying the ERG Movement

- Heather Atria, American Express
- Craig Carter, Intel
- Mandeep Bawa, Salesforce
- Eric Welch, Christian Employers Alliance
- Moderator, Kent Johnson, RFBF

3:00pm - Closing Remarks: Brian Grim, RFBF

3:15pm - Adjourn - Join us again in 2021!

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* Optional: 12:35 mass in chapel; interfaith and Muslim prayer room also available (room 301)

** Breakout Rooms:

#1 = Auditorium | #2 = 204 | #3 = 327 | #4 = 207 | #5 = 316