



#### RELIGIOUS FREEDOM & BUSINESS FOUNDATION

# WORKPLACE RELIGIOUS DIVERSITY & INCLUSION (RD&I)

Growing the Bottom Line Through Market Understanding, Client Satisfaction, Employee Retention and Respectful Communication



KNOWLEDGE

How does religion impact markets, clients and co-workers?

NEWSEUM



GOALS

SKILLS

What are the best mindsets and practices to foster workplace RD&I?



**ACTION** What policies and programs foster RD&I in companies and societies?

## APPROACH

Through analytical skills practice and building the knowledge necessary to operate in a religiously diverse context, the RD&I training will enable people to gain an inclusive mindset that creates a workplace where employees can bring their whole selves. The seminar includes pre- and post-tests, interactive modules and concrete tools for actively fostering RD&I in the workplace.

## MODULES

#### 1. KNOWLEDGE: THE CASE FOR CHANGE, A BUSINESS IMPERATIVE

Demographers project that the world's religiously affiliated population will outgrow the *religiously unaffiliated* population by a factor of 23 to one. What does this mean for business?

### 2. SKILL SET A: BEST ACCOMMODATION POLICIES AND PRACTICES

Thirty-six percent of American workers have experienced or witnessed workplace discrimination or nonaccommodation, according to the Tanenbaum Center for Interreligious Understanding. How can businesses accommodate employees' religious concerns?

#### 3. SKILL SET B: NONDISCRIMINATION AND NAVIGATING TRICKY ISSUES

In 2016, complaints of workplace *religious* discrimination to the Equal Employment Opportunity Commission outnumbered complaints based on sexual orientation. How can businesses avoid such discrimination?

#### 4. ACTION: EMPLOYEE AND COMPANY ENGAGEMENT

CEOs around the world are signing and implementing the Corporate Pledge on Freedom of Religion or Belief (FoRB). The FoRB Pledge and other employee tools are available to your business today.

#### 5. CUSTOM SEMINARS: ZEROING IN ON YOUR COMPANY'S ISSUES

Studies consistently show that when people feel free to bring their whole selves to work, that's good for the bottom line. We are happy to design a seminar to help you and your company excel in RD&I.



# CONTACT

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## ABOUT

The Religious Freedom & Business Foundation works worldwide to help businesses promote and practice religious inclusion in the workplace and in their societies.

#### religiousfreedomandbusiness.org/training

The Religious Freedom Center of the Newseum Institute is a nonpartisan national initiative focused on educating the public about the religious liberty principles of the First Amendment.

ReligiousFreedomCenter.org