

NOMINATION FORM: Global Business & Interfaith Peace Awards

Note: Nominations are open to CEOs (present or past) of companies who have championed interfaith understanding and peace.

Nominee Contact Information

1. Nominee Full Name: Yaya Winarno Junardy
2. Corporate Title: President Commissioner
3. Company Name: PT Rajawali Corpora
4. Company Headquarters Location (Country): Indonesia
5. Engagement with the UN Global Compact and/or the Religions Freedom & Business Foundation*
 - ☒ Company is a signatory of the UN Global Compact
 - ☒ Company has joined Business for Peace
 - ☐ Company has signed the Religious Freedom & Business Foundation's pledge to protect freedom of religion
 - ☐ Company intends to join one or more of the initiatives listed above in the next six months, please specify [Click here to enter text.](#)

Nominator Contact Information

1. Nominator Full Name: Harry Pramono
2. Corporate Title: General Manager Human Capital
3. Company Name: PT Rajawali Corpora
4. Email Address: harry.pramono@rajawali.com
5. Phone Number: +62 21 576 0808 Ext. 8829
6. Relationship to the Nominee: Professional

Please submit a Biography of the Nominee (max 200 words)

Junardy is the President Commissioner of PT Rajawali Corpora, an Indonesian national holding investment company operating in diverse industries i.e. hotel & property, transportation, agriculture, mining, infrastructure and IT Services. Prior to his current position he served in various companies including Managing Director of PT Rajawali Corpora, CEO of Excelcomindo, a national cellular operator and Board of RCTI, a national TV broadcasting. Prior to above, he worked for IBM Indonesia, IBM Regional HQ in Hong Kong, New York and Tokyo before his appointment as CEO of PT USI - IBM Indonesia. In addition to his responsibility as a business leader, Junardy has been passionately promoting the importance of social community development and directed the company to play leading

role in fostering intercultural and interfaith relationship for peace and harmony at work as well as in society. He initiated the company to become one of the founders of Global Compact Network Indonesia. He also sits as board-member in various non-profit organizations, among others: Indonesia Business Links; House of Love Foundation; Indonesian Association on Religion and Culture; and Bhumiksara Foundation. He also serves as President of Asia Marketing Federation Foundation and member of President's Advancement Advisor Committee of National University of Singapore.

Information about the policy, programme or initiative

1. Please describe a policy, programme or initiative that the Nominee has launched or spearheaded to advance the company's efforts to champion interfaith understanding and peace (max 300 words)

Junardy directly leads the involvement of PT Rajawali Corpora and its business units in Global Compact Network Indonesia's activities. He also initiated the company to pledge for support the Business for Peace (B4P) initiatives. One of the biggest initiatives that he led is the Interfaith Mass Wedding and Birth Certificate Program. This project is a collaborative undertaking by Global Compact in collaboration with House of Love Foundation (member of GC) as the champion and with the support of provincial government, companies, NGOs and universities. It is aimed to help the poor families to obtain their identity so that they can access education, health, formal employment, micro-credits and other public services. He has alerted the government that the country may face future risk if not resolving 42 million children currently have no identity. This event, considered largest in the world, has raised the attention of Ministry of Social Affair who is now planning to launch nationally. This has also inspired the companies that what is good for society and environment is also good for business. It is more than just "do no harms" and essential part for doing business. He also raised the importance for the companies to take a role in inter-religions and inter-cultural peace and harmony for ensuring the social license for their business sustainability. Internally, he always emphasized the aspect of inter-religions and inter-cultural peace and harmony as the important policy. It is reflected in the implementations for example company is providing a proper praying room for the employees (especially for Moslem who needs 5 times praying in a day) and sponsoring the celebration of Eid al-Fitr and Christmas participated by employees from various religions showing the tolerance and respect of others. The Business Units also provide the transportation for the employees who return to their home town.

2. Which category or categories does the policy, programme or initiative fall into:

- ☐ Core business
- ☒ Social investment & philanthropy
- ☐ Advocacy and public policy engagement
- ☒ Partnership and collective action

3. Does the policy, programme or initiative address any of the following related to Freedom of Religion or Belief (FoRB)¹:

- ☒ Promote sustainable and innovative business through protecting Freedom of Religion or Belief (FoRB)
- ☒ Non-discrimination and/or non-harassment on the basis of religion or belief
- ☒ Religious accommodation and inclusion
- ☒ Protecting and promoting freedom of religion or belief (FoRB) in the community
- ☐ Other (describe below, max. 25 words)

[Click here to enter text.](#)

4. Please describe the objective of the policy, programme or initiative and the need, goal or gap that it was designed to address. (max 200 words)

The Mass Wedding and Birth Certificate Program are aimed to help the people from underprivileged backgrounds that often trapped in poverty. Poor families can neither financially afford, nor legally overcome the hurdle of obtaining a marriage and birth certificate. Administrative costs and a convoluted process add to the issue. There is also lack of awareness and understanding of the importance for possessing valid papers. Yet without the papers, families don't have access to national health care, public education, legal rights, formal employment opportunities, even the micro-credit opportunity and "home for the poor". A breakthrough is needed in order to implement a permanent solution nation-wide. Initiated by the Ministry of Social Welfare, cross ministerial government policy was recently issued to address, simplify, and speed up the current process. This should be followed by policy and implementation guidance for all parties involved in order to ensure every new birth is registered with a birth certificate automatically, and without any complicated bureaucratic procedures. The media monitoring during the Mass Wedding Program can be downloaded from:

<https://www.dropbox.com/s/d84xeh2mwseiwya/MMR%20Pernikahan%20massal%202015%20%28SA%29.docx?dl=0>

5. How was the policy, programme or initiative implemented? What role did the Nominee play? (max 200 words)

The Mass Wedding and Birth Certificate Program were implemented in partnership with many companies, NGOs, universities and government. One of the key factors is the engagement with religion leaders as a wedding in Indonesia have to be conducted in religion based. And this program was developed for all religions in Indonesia. Up to 400 social workers from Jakarta's Social Affairs Department are deployed to support the program. The social workers will identify the poor families who don't have the marriage certificate and their children don't have birth certificate. In this program, Junardy take a strategic role as the Chairman of the Organizing Committee. He coordinated the fundraising, strategic planning, stakeholders' engagement, database monitoring and evaluation.

¹ Article 18 of the United Nations Universal Declaration of Human Rights states: "Everyone has the right to freedom of thought, conscience and religion; this right includes freedom to change his religion or belief, and freedom, either alone or in community with others and in public or private, to manifest his religion or belief in teaching, practice, worship and observance."

6. What were/are the most persistent challenges in implementing the policy, programme or initiative? How were they/are they being overcome and what was the role of the Nominee? (max 200 words)

1. The funds needed to execute the project. The 5000 couples requires approx.USD 460.000
2. The complexity in the execution. It involved several ministries with separate policies.
3. Identification and validation of the poor families.
4. Business did not consider this as an “urgent or critical social issues” (compared to disaster relief)
5. Mobilizing the logistics to manage 5000 couples and their families.

7. What are the key lessons learned from launching the policy, programme or initiative? (max 200 words)

It is not easy to engage with the business sector, especially when we talk about the inter-religious and inter-cultural. We should prepare the tangible benefit for the companies who want to support this program as we know that the nature of business is generating profit.

Impact and Reporting on Progress

1. How do you monitor and evaluate progress on the policy, programme or initiative? If relevant, what indicators and metrics are used? (max 200 words)

All data of the poor families who became the beneficiaries of this program were filed in the Secretariat of Mass Wedding and Birth Certificate. The system helps the team to trace the progress from the identification, registration, validation, wedding ceremony, court schedule, until the issuance of the marriage and birth certificate, and delivery to the couples. We also captured the other information such as whether or not they have health insurance and the schooling for the children. In policy level, he also raised the issue to ministry level. This program triggered government’s attention and sense of urgency to have breakthrough in resolving the issues. It requires a synchronized policies as well as development of centralized population data bank to ensure data integrity and so it can be utilized for all purpose, especially to eradicate the poverty.

2. What outcomes or impact have been reached to date? Please be as specific as possible and supply available data. (max 200 words)

In 2011, we conducted the Mass Wedding for 4,541 couples. In 2015, we conducted Mass Wedding for 5,115 couples and issuance of 10,000 birth certificates. The most impact is that their existence is now recognized by the state and community. Subsequently, the children get access to the public school. The family can access public health. The parents can apply for formal job and can access the micro-credit. Ultimately, they can have better life. In summary, this is the action for SDG 16 implementation which further helping the achievement of the SDGs (goals 1, 2, 3, and 4)

The video can be downloaded from:

<https://www.dropbox.com/sh/hx33hqey31sihwm/AAB5MhV7jzJ5W505uEVZyhaZa?dl=0>

- 3. Is the Nominee's company reporting on its practices, policies, programmes and/or initiatives to champion interfaith understanding and peace? If so, please provide relevant weblink(s) for posting on the Awards' website. If integrated into the company's corporate sustainability report, Global Compact COP or GRI Report, please indicate relevant pages and/or sections. (max 200 words)**

It is not specifically mentioned in our Annual Report/COP but it is mentioned in the Annual Report 2015 of Indonesia Global Compact Network, page 13. The report can be downloaded from:

https://www.dropbox.com/s/n7c5g0x8s22ue53/IGCN_Annual%20Report%202015.pdf?dl=0

Additional Information:

- 1. Are there additional actions the Nominee has taken on an individual level to support interfaith understanding and peace within the organization? If so, please specify. (max 200 words)**

In cooperation with UNAOC and UNGC, conducted the Private Sector Leader Roundtable with theme of "The Role and Contribution of Business in Inter-religions and Inter-cultural Peace and Harmony" at the 6th Global Forum on UN Alliance of Civilization in Bali in 2014 hosted by Indonesia's Ministry of Foreign Affairs. The UN Secretary General Ban Ki-moon personally joined and gave keynote address.

Junardy also sits in Indonesia Association for Religion and Culture (IARC) as the Board of International Cooperation. Through this organization, he conducted several forums or events as the platform for various culture and religions to meet up and create collaborative actions. He established personal relationships with religion leaders. He also actively participated in activities initiated by Leimena Institute focusing on interfaith dialogues. He attended various cultural and religion events including Fasting break during Ramadan, Moslem New Year, Lunar New Year etc. Junardy also personally supported the development of Benteng Heritage Museum. He also published the "Kraton Jogja – The History and Cultural Heritage"

- 2. How has the Nominee taken action to support and promote the UN Global Compact's Ten Principles? If so, please specify. (max 200 words)**

Junardy is one of the founders of Indonesia Global Compact Network (IGCN) and currently serves as the President. Through Global Compact, he promotes that social stability by ensuring the inter-religions and inter-cultural peace and harmony is good for business. He was also sitting in Business for Peace (B4P) steering committee. Since May 2015, he is also appointed as member of UN Global Compact.

His leadership in Global Compact can be seen from IGCN Annual Report 2012, 2013, 2014, 2015. The document can be downloaded from:

<https://www.dropbox.com/sh/vzvix4r0y98dgbh/AACSidUP3xLajkeKKrOEds31a?dl=0>

Please provide any additional information to be considered. If you have any questions or concerns, please contact the Nominations team nominations@religiousfreedomandbusiness.org

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